



Abby Smith & Abbey Ragsdale

SMITH & RAGSDALE INTERIOR DESIGN

ABBY SMITH AND ABBEY RAGSDALE BRING A COMBINED 30-PLUS YEARS of experience to the residential design and homebuilding industry, and for the past five years have joined forces to fine tune their design process with each client's experience in mind. There isn't one signature Smith & Ragsdale style; instead, the team tailors each project to the client. "We get to know our clients quite a bit up front so we can tailor-make everything just for them," Ragsdale says. "We bring our specific strengths to the project, which is a benefit for our clients." They don't fear custom or fabricated solutions; in fact, they welcome them, whether it's custom furniture, art pieces, cabinetry, or commissioning specific pieces that offer both functional and aesthetically pleasing solutions. This

is achieved through careful investigation, thoughtful collaboration with clients and trades, and keen attention to detail from project inception through completion. They are intentional about every design decision and make sure every element has meaning to ensure the design has no missing ingredients. To them, interior design should not be painted with a broad brush; it must be looked at through a microscope. Each detail affects the next and is just as important. Their process works, as evidenced by the team's repeat and referral business. "Our clients are our best advocates," Smith says. "When we take on a project, we make it as seamless as possible with the end result being a timeless design that embraces a client's lifestyle."

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